



CAMRY TRD

YOU'VE NEVER EXPERIENCED
CAMRY LIKE THIS BEFORE

TRD

For 2020, America's best-selling car gets even better with the introduction of Camry TRD. This new trim takes the already sporty SE grade and gives it a dose of performance with some major mechanical upgrades, including the adrenaline-pumping 3.5-liter V6 engine. The result is a jaw-dropping Camry that's bound to turn heads. **And with production limited to only 6,100 units**, this is an opportunity you won't want to miss. So let's find out what makes Camry TRD stand out from the rest of the crowd.



See what went into making Camry TRD, the sportiest rendition of the mid-size sedan yet.



EXTERIOR

At first glance, it's obvious that this isn't your average Camry. The TRD grade sets itself apart with a gloss-black, red-pinstriped **aero kit**, providing a sleeker appearance thanks to its **front splitter**, **side skirts** and **rear diffuser**. And that **rear pedestal wing** isn't just for show – it helps with downforce for better vehicle stability.

Other blacked-out exterior touches, like headlight housings, roof, side mirror caps, window trim, Toyota badge and nameplate lettering, as well as red TRD badging make it clear that **Camry TRD means serious business**.



Camry TRD's dual 4-inch cat-back exhaust produces a throatier note both at idle and acceleration.



Put the pedal to the metal with Camry TRD's **aluminum sport pedals**.

INTERIOR

The cabin is stitched together in **red**, from the leather-trimmed steering wheel to the floor mats¹ – the latter of which also proudly wear the TRD logo. Camry TRD also comes exclusively with black SofTex^{®2}-trimmed front seats with **TRD-embroidered headrests**, which perfectly complement Camry TRD's eye-catching **red seatbelts**. And once you're ready to get going, just push Start to watch the instrument cluster illuminate with a unique TRD start-up animation. Then use the **TRD-debossed shift knob** to put Camry TRD in Drive and set off.

WHEELS & BRAKES

In addition to being wider, Camry TRD's wheels are also lighter than Camry SE's wheels. This weight difference means a **reduction in unsprung mass**, which helps enhance ride quality and turning agility. But that's not all. Hiding behind these lightweight wheels are **bigger brakes** that sport **12.9-inch front rotors and dual-piston, red-painted calipers**. This increased stopping power helps balance Camry TRD's 301-horsepower powerplant. And the entire wheel and brake package is wrapped in Bridgestone[®] Potenza P235/40R19 summer tires³ to help maintain grip.



19-inch matte-black alloy wheels¹ aren't just for looks – they're lightweight too, helping shave 12.4 pounds from Camry's curb weight.



TRD coil springs **lower Camry's ground clearance by 0.6 inches**. And these coils also increase front and rear roll stiffness.

SUSPENSION

Suspension upgrades like **TRD-tuned front and rear shocks** help keep Camry TRD planted by improving vehicle body control while maintaining on-road ride quality. Next, **stiffer front and rear sway bars** help increase torsional rigidity by 44 percent and 67 percent respectively for flatter and more confident cornering. Then there's a larger **three-piece underbody brace**, which makes Camry TRD more agile by reducing body flex, allowing the suspension to work more effectively. Finally, a **rear seat V-brace** adds even more torsional rigidity, while also replacing Camry's 60/40 split fold-down rear seat with a fixed rear seat.

AVAILABLE IN FOUR COLORS



Supersonic Red /
Midnight Black Metallic Roof

Celestial Silver Metallic /
Midnight Black Metallic Roof

Wind Chill Pearl /
Midnight Black Metallic Roof

Midnight Black Metallic



DISCLOSURES

1. This floor mat was designed specifically for use in your model and model year vehicle and **SHOULD NOT** be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. **2.** Softex is a registered trademark of Toyota Motor Sales, U.S.A., Inc. **3.** 19-in. performance tires are often expected to experience greater tire wear than conventional tires. Tire life may be substantially less than mileage expectancy, depending on driving conditions.